

CITY OF COOPERSVILLE  
REGULAR DOWNTOWN DEVELOPMENT AUTHORITY MEETING  
Coopersville City Hall; 289 Danforth Street, Coopersville, Michigan  
MARCH 11, 2008

Chairman Koch called the meeting to order at 5:15 P.M.

Present:

Board member Courtade  
Board member Kraker  
Board member Reeves  
Board member Schmidt

Board member Slater  
Board member Veldman  
Board member Verseput  
Chairman Koch

Absent:

Board member Du Pilka  
Board member Hanenburg

Board member O'Dea  
Board member Spoelman

Board member Kraker moved to approve the agenda as presented. Board member Veldman seconded, motion carried unanimously.

Board member Slater moved to approve the minutes of the regular Downtown Development Authority meeting of February 12, 2008. Board member Reeves seconded, motion carried unanimously.

There were no citizen comments.

There was discussion on combining façade grants with marketing consulting services.

Board member Verseput moved to reserve \$3,000 of the professional fees budget for the business owners renting 305 and 315 Main Street with a maximum of \$1,500 per tenant to consult with Storefront Concepts Chuck Gass at a rate of \$50 an hour and .48 cents per mile. Board member Schmidt seconded. Motion carries unanimously, with Board member Veldman abstaining.

Chairman Koch asked for volunteers to sit on the Goals and Strategies Committee which is being formed to market Coopersville to the "Medical Mile" in Grand Rapids. The current committee volunteers are:

Chamber of Commerce:

- Marketing Management Service's Phil Cok
- Northern Physical Therapy's Gina Otterbein
- Reitberg Companies' Greg DeJong

Coopersville Area Public Schools:

- High School Principal Ron Veldman

City of Coopersville

- Council member John Scherff (nominee)
- City Manager Steven Patrick

Downtown Development Authority

- Board member Greg Slater
- Board member Peggy O'Dea (nominee)
- Chairman Bob Koch
- Marketing Director Cindy Timmerman

Board member Verseput moved to receive and file the information packet which contains: *Advance Newspapers* "DDA grant will improve downtown businesses," and "City Council end debate over last liquor license;" *Grand Rapids Business Journal* articles, 2/11/08 "Michigan Due for 'Paybacks,'" "Strategist: Don't Let Recession Fear Rule," 2/18/08 "Clark Drums The PR Beat," and "Tool-And-Die Zones Expansion Proposed;" *MiBiz* 2/18/08 article, "Trolling for talent—Economic development organizations hit the talent pool;" February 2008 permits issued; City Council minutes of 2/11/08 and 2/25/08; and the Planning Commission minutes of 2/18/08. Board member Reeves supported, motion carried unanimously.

Board member Slater moved to adjourn the meeting. Board member Kraker seconded, motion carried unanimously.

The meeting adjourned at 6:04 P.M.

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Chairman Koch