

**Coopersville Primary Trade Area  
Population**

	Allendale Township	Chester Township	Crockery Township	Polkton Township	Ravenna Township	Village of Ravenna	Tallmadge Township	Wright Township	Ottawa County
Total population	20,708	2,017	3,960	2,423	2,905	1,219	7,575	3,147	263,801
Male	9,576	1,039	2,061	1,239	1,419	597	3,750	1,585	129,136
Female	11,132	978	1,184	1,184	1,486	622	3,825	1,562	134,665
Median age (years)	21.1	41.3	41.1	40.4	36.6	35.2	40.1	39.8	34.5
<b>HOUSEHOLDS BY TYPE</b>									
Total households	5,594	739	1,510	847	1,038	454	2,707	1,127	93,775
Family households (families)	3,220	571	1,116	688	785	325	2,089	875	68,342
With own children under 18 years	1,680	217	433	275	370	172	859	361	31,929
Married-couple family	2,606	486	901	611	652	253	1,814	754	57,012
With own children under 18 years	1,384	170	311	234	298	122	724	302	25,194
Male householder, no Wife present	250	28	75	26	46	20	98	46	3,458
With own children under 18 years	95	17	39	13	26	14	44	18	1,915
Female householder, no husband present	364	57	140	51	87	52	177	75	7,872
With own children under 18 years	201	30	83	28	46	36	91	41	4,820
Non family households	2,374	168	394	159	253	129	618	252	25,433
Householder living alone	688	131	305	127	215	112	481	206	19,561
Householder 65 years and over	176	47	98	49	99	55	157	90	7,959
Households with individuals under 18 years	1,376	313	555	313	184	419	967	422	33,608
Households with individuals 65 years and over	375	128	255	155	107	247	375	208	15,568
Average household size	1,775	242	483	299	400	185	934	386	34,046
Average family size	569	169	345	214	258	117	594	279	21,299
<b>HOUSING OCCUPANCY</b>									
Total housing units	5,836	820	1,614	893	1,100	476	2,863	1,180	102,495
Occupied housing units	5,594	739	1,510	847	1,038	454	2,707	1,127	93,775
Vacant housing units	242	81	104	46	62	22	156	53	8,720
For seasonal, recreational, or occasional use	17	13	12	12	8	1	11	5	2,752
Homeowner vacancy rate (percent)	1.8	2.5	2.2	1.3	1.9	2.2	1.3	1	2.3
Rental vacancy rate (percent)	4	10.4	6	2.3	2.4	2	6.2	7.5	9.9
<b>HOUSING TENURE</b>									
Occupied housing units	5,594	739	1,510	847	1,038	454	2,707	1,127	93,775
Owner-occupied housing units	3,136	644	1,274	763	877	358	2,332	1,016	73,303
Renter-occupied housing units	2,458	95	236	84	161	96	375	111	20,472
Average household size of owner-occupied unit	3.1	2.93	2.76	2.96	2.81	2.9	3.02	3.03	2.91
Average household size of renter-occupied unit	2.81	3.48	2.34	3.33	2.44	2.52	2.49	2.5	2.39